



NEWS RELEASE – FOR IMMEDIATE RELEASE  
CONTACT: Holiday Retirement  
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### **HOLIDAY RETIREMENT: LENDING A HAND**

**Who:** Holiday Retirement  
**What:** *Grand Entrance*  
**When:** January 1, 2010 through March 31, 2010  
**Where:** All of Holiday Retirement's more than 300 communities in the United States and Canada

Selecting a retirement community can be a difficult process and a major life change. When adding the costs of moving, especially on a fixed income, the transition can be cumbersome. Holiday Retirement understands these concerns and has taken aim at alleviating part of the stress with its *Grand Entrance* offer.

Between January 1, 2010 and March 31, 2010, anyone who moves in to one of Holiday Retirement's more than 300 communities across the United States and Canada will receive \$1,000 toward moving expenses.

Further, in keeping with its efforts to assist its neighbors, Holiday Retirement communities held events on the weekend of January 29-31, 2010. Many of the events were charity drives, educational seminars, or entertaining activities.

To learn more about Holiday Retirement's efforts to help the community or about the benefits of independent retirement living, please call 1-800-322-0999. In one convenient monthly fee, Holiday Retirement residents receive three chef-prepared meals daily served in a restaurant-style dining room, weekly housekeeping and linen service, a live-in management team, complimentary shuttle service, access to fitness equipment, a full calendar of life-enriching programs and events, an exclusive travel program, and no long-term leases or buy-in fees.

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